

Authorized Apple Dealer Price List

October 15, 1982 — CONFIDENTIAL



APPLE /// PRODUCTS

| | Model # | Description | Note | Sugg. Retail Price | Single and Multiple Quantities | | | | | |
|---------------------------|-----------|---------------------------------------|------|--------------------------|--------------------------------|---------|---------|---------|---------|---------|
| | | | | | 1-3 | 4-9 | 10-19 | 20-39 | 40-79 | 80+ |
| APPLE /// SYSTEMS | † A3S0128 | 128K Bytes System (w/System Software) | 2995 | 3495.00 | 2411.00 | 2325.00 | 2271.00 | 2201.00 | 2131.00 | 2062.00 |
| | † A3S0256 | 256K Bytes System (w/System Software) | 3495 | 4295.00 | 2920.00 | 2834.00 | 2748.00 | 2662.00 | 2577.00 | 2534.00 |
| | † A3P0256 | Apple /// Professional Solution | | 4995.00 | 3295.00 | 3145.00 | 3097.00 | 2997.00 | 2897.00 | 2823.00 |
| APPLE /// WARRANTY | † A3G0003 | Apple /// Extended Warranty | | 395.00 | 275.00 | 255.00 | 255.00 | 255.00 | 255.00 | 255.00 |
| | † A9G0005 | ProFile™ Extended Warranty | | 385.00 | 268.00 | 249.00 | 249.00 | 249.00 | 249.00 | 249.00 |
| APPLE /// INTERFACE CARDS | A3B0001 | Apple /// OEM Prototyping Card | | 45.00 | 35.00 | 29.00 | 29.00 | 29.00 | 29.00 | 29.00 |
| | † A3B0002 | Universal Parallel Card | | 225.00 | 146.00 | 140.00 | 137.00 | 132.00 | 128.00 | 123.00 |
| APPLE /// PERIPHERALS | † A3M0001 | Silentype® Thermal Printer | | 350.00 | 230.00 | 224.00 | 218.00 | 211.00 | 204.00 | 197.00 |
| | † A3M0004 | Disk /// | 435 | 525.00 | 390.00 | 375.00 | 365.00 | 354.00 | 349.00 | 340.00 |
| | † A3M0006 | Monitor /// (12" B & W) | 4 | 249.00 | 165.00 | 159.00 | 155.00 | 150.00 | 145.00 | 140.00 |
| | † A3M0039 | Monitor /// (12" Green) | | 249.00 | 165.00 | 159.00 | 155.00 | 150.00 | 145.00 | 140.00 |
| | † A3M0305 | ProFile™ Disk Drive | 2185 | 2995.00 | 1935.00 | 1892.00 | 1945.00 | 1899.00 | 1842.00 | 1806.00 |
| | † D2M0060 | Qume Sprint 5/45 Printer | | 2995.00 | 2168.00 | 2126.00 | 2085.00 | 2034.00 | 1987.00 | 1941.00 |
| | † D2M0062 | Qume Bi-Directional Tractor | | 225.00 | 163.00 | 160.00 | 157.00 | 153.00 | 149.00 | 146.00 |
| APPLE /// ACCESSORIES | A2D0000 | Blank Diskettes | | 50.00 | 31.00 | 28.00 | 27.00 | 26.00 | 26.00 | 25.00 |
| | A2C0001 | Silentype® Paper | | 4.50 roll | 30.00 | 29.00 | 28.00 | 27.00 | 26.00 | 25.00 |
| | A3M0009 | Vinyl Carrying Case | | 39.95 | 24.00 | 23.00 | 22.00 | 21.00 | 20.00 | 19.00 |
| | A3M0013 | Silentype /// Conversion Kit | | 40.00 | 26.00 | 26.00 | 25.00 | 24.00 | 23.00 | 23.00 |
| | † A3M0018 | 256K Memory Upgrade (Exchange) | | 945.00 | 761.00 | 733.00 | 714.00 | 714.00 | 714.00 | 714.00 |
| | A3M0019 | Modem Eliminator Cable (5/box) | | 29.95 ea | 95.00 | 95.00 | 95.00 | 95.00 | 95.00 | 95.00 |
| | † D3D0098 | Apple SoftCard™ /// System | | 450.00 | 285.00 | 275.00 | 265.00 | 255.00 | 245.00 | 235.00 |

This price list supersedes all previous price lists.
Prices are subject to change without notice.
Products subject to discontinuation without notice.
Quantity prices apply to single delivery, single location.

Apple and the Apple logo are registered trademarks of Apple Computer, Inc.
ProFile is Apple's trademark for its 5-megabyte mass storage device.
Silentype is a registered trademark of Apple Computer, Inc.
SoftCard is a trademark of MicroSoft Corporation

NOTES:

† - Products eligible for Floorplanning
4 - Limited Availability

APPLE II PRODUCTS

| | Model # | Description | Note | Sugg. Retail Price | Single and Multiple Quantities | | | | | |
|-----------------------------|-----------|---------------------------------|------|--------------------------|--------------------------------|---------|---------|---------|---------|---------|
| | | | | | 1-3 | 4-9 | 10-19 | 20-39 | 40-79 | 80+ |
| APPLE II SYSTEMS | † A2S1048 | 48K Bytes Plus | 1330 | 1530.00 | 1030.00 | 1000.00 | 979.00 | 952.00 | 921.00 | 901.00 |
| | † A2P2048 | Family System | | 1995.00 | 1308.00 | 1308.00 | 1308.00 | 1308.00 | 1308.00 | 1308.00 |
| | † A2P0001 | Family System Kit | | 965.00 | 470.00 | 470.00 | 470.00 | 470.00 | 470.00 | 470.00 |
| | † A2P0005 | Apple II System Package | | 1995.00 | 1455.00 | 1455.00 | 1455.00 | 1455.00 | 1455.00 | 1455.00 |
| APPLE II WARRANTY | † A2G0003 | Apple II Extended Warranty | | 225.00 | 155.00 | 140.00 | 140.00 | 140.00 | 140.00 | 140.00 |
| APPLE II INTERFACE CARDS | A2B0001 | Prototyping/Hobby Card | | 24.00 | 15.00 | 14.00 | 14.00 | 13.00 | 13.00 | 12.00 |
| | † A2B0002 | Parallel Printer Card | | 180.00 | 113.00 | 108.00 | 106.00 | 102.00 | 98.00 | 93.00 |
| | † A2B0003 | Communications Card | | 225.00 | 142.00 | 135.00 | 133.00 | 127.00 | 122.00 | 117.00 |
| | † A2B0005 | Hi-Speed Serial Card | | 195.00 | 123.00 | 117.00 | 114.00 | 110.00 | 105.00 | 101.00 |
| | † A2B0007 | Centronics Printer Card | | 225.00 | 142.00 | 135.00 | 132.00 | 127.00 | 121.00 | 116.00 |
| | † A2B0009 | Applesoft II ROM Card | | 200.00 | 126.00 | 120.00 | 117.00 | 113.00 | 108.00 | 104.00 |
| | † A2B0010 | Integer BASIC ROM Card | | 200.00 | 126.00 | 120.00 | 117.00 | 113.00 | 108.00 | 104.00 |
| | † A2B0015 | IEEE-488 Card | | 450.00 | 292.00 | 270.00 | 265.00 | 254.00 | 243.00 | 233.00 |
| | A2B0021 | Parallel Interface Card | | 165.00 | 109.00 | 103.00 | 100.00 | 96.00 | 93.00 | 90.00 |
| | † A2B0043 | Language Card | | 195.00 | 128.00 | 122.00 | 115.00 | 110.00 | 105.00 | 101.00 |
| | † A2B0044 | Super Serial Card | | 195.00 | 128.00 | 122.00 | 115.00 | 110.00 | 105.00 | 101.00 |
| APPLE II PERIPHERALS | † A2M0003 | Disk II - Drive Only | 395 | 525.00 | 390.00 | 375.00 | 365.00 | 354.00 | 349.00 | 340.00 |
| | † A3M0006 | Monitor /// (12" B & W) | 4 | 249.00 | 165.00 | 159.00 | 155.00 | 150.00 | 145.00 | 140.00 |
| | † A3M0039 | Monitor /// (12" Green) | | 249.00 | 165.00 | 159.00 | 155.00 | 150.00 | 145.00 | 140.00 |
| | † A2M0029 | Graphics Tablet w/Interface | 5 | N/A | N/A | N/A | N/A | N/A | N/A | N/A |
| | † A2M0036 | Silentype® Printer Apple II | | 395.00 | 260.00 | 253.00 | 246.00 | 238.00 | 230.00 | 223.00 |
| | † A2M0044 | Disk Drive w/Interface | 545 | 645.00 | 470.00 | 450.00 | 445.00 | 435.00 | 430.00 | 419.00 |
| | A2M0260 | Apple II Stand | | 29.95 | 21.00 | 20.00 | 19.00 | 18.00 | 17.00 | 17.00 |
| APPLE II ACCESSORIES | A2D0000 | Blank Diskettes (10/box) | | 50.00 | 31.00 | 28.00 | 27.00 | 26.00 | 26.00 | 25.00 |
| | A2C0001 | Silentype® Paper (10 rolls/box) | | 4.50 roll | 30.00 | 29.00 | 28.00 | 27.00 | 26.00 | 25.00 |
| | A2M0009 | Vinyl Carrying Case | | 24.95 | 16.00 | 15.00 | 14.00 | 13.00 | 12.00 | 11.00 |
| | A2M0016 | Memory Expansion 16K | | 120.00 | 60.00 | 55.00 | 55.00 | 55.00 | 55.00 | 55.00 |
| | A2M0019 | Programmer's Aid #1 | | 50.00 | 32.00 | 30.00 | 28.00 | 26.00 | 25.00 | 25.00 |
| | A2M0027 | Auto-Start ROM (Integer BASIC) | | 65.00 | 39.00 | 38.00 | 37.00 | 34.00 | 33.00 | 32.00 |
| DISTRIBUTED PRODUCTS | † A2M0011 | Centronics 779 | | 1495.00 | 910.00 | 867.00 | 824.00 | 777.00 | 733.00 | 688.00 |
| | A2M0034 | Desk | | 220.00 | 151.00 | 128.00 | 121.00 | 114.00 | 108.00 | 101.00 |
| | A2M0035 | Desk Return | | 130.00 | 79.00 | 75.00 | 72.00 | 68.00 | 64.00 | 60.00 |
| | D2B0034 | Thunderclock Card | | 149.00 | 98.00 | 95.00 | 93.00 | 90.00 | 87.00 | 84.00 |
| | D2D0034 | Thunderclock Pascal Software | | 34.95 | 23.00 | 22.00 | 22.00 | 21.00 | 20.00 | 20.00 |
| | D2M0047 | Thunderclock X-10 Interface | | 59.95 | 39.00 | 38.00 | 37.00 | 36.00 | 35.00 | 34.00 |
| | D2D0083 | Thunderclock Dater | | 32.95 | 22.00 | 21.00 | 20.00 | 20.00 | 19.00 | 19.00 |

NOTES:

† - Products eligible for Floorplanning

4 - Limited Availability

5 - Available Fall 1982

| Model # | Description | Note | Sugg. Retail Price | Single and Multiple Quantities | | | | | |
|-----------|---|------|--------------------------|--------------------------------|---------|---------|---------|---------|---------|
| | | | | 1-3 | 4-9 | 10-19 | 20-39 | 40-79 | 80+ |
| † A2M0024 | Mountain Computer Clock-Calendar Card | | 280.00 | 210.00 | 206.00 | 202.00 | 197.00 | 193.00 | 189.00 |
| † D2B0010 | Smarterm 80-Column Board | | 379.00 | 249.00 | 243.00 | 236.00 | 228.00 | 221.00 | 214.00 |
| † D2M0060 | Qume Sprint 5/45 Printer | | 2995.00 | 2168.00 | 2126.00 | 2085.00 | 2034.00 | 1987.00 | 1941.00 |
| † D2M0062 | Qume Bi-Directional Tractor | | 225.00 | 163.00 | 160.00 | 157.00 | 153.00 | 149.00 | 146.00 |
| † D2M0064 | Centronics 737-1 (includes adapter cable) | | 795.00 | 484.00 | 461.00 | 438.00 | 413.00 | 390.00 | 366.00 |

NOTES:

† - Products eligible for Floorplanning

SALES AIDS

| Model # | Description | Note | Sugg. Retail Price | Single and Multiple Quantities | | | | | |
|-------------------|-------------|--------------------------------------|--------------------------|--------------------------------|--------|--------|--------|--------|--------|
| | | | | 1-3 | 4-9 | 10-19 | 20-39 | 40-79 | 80+ |
| SALES AIDS | A2G0001 | Diskette Vinyl Pages (10/pk) | 8.50 | 5.00 | 5.00 | 5.00 | 5.00 | 5.00 | 5.00 |
| | A2G0002 | Software Binder (12/box) | 11.00 ea | 83.00 | 81.00 | 78.00 | 74.00 | 71.00 | 68.00 |
| | A2G0018 | Horizons Workbook (25/box) | N/A | 44.00 | 44.00 | 44.00 | 44.00 | 44.00 | 44.00 |
| | A2G0019 | Horizons Binder | N/A | 219.00 | 219.00 | 219.00 | 219.00 | 219.00 | 219.00 |
| | A3G0004 | Apple /// Management Demo Book | N/A | 75.00 | 75.00 | 75.00 | 75.00 | 75.00 | 75.00 |
| | A2G0020 | Demo Library | N/A | 100.00 | 100.00 | 100.00 | 100.00 | 100.00 | 100.00 |
| | A3G0013 | Point-of-Sale Display | N/A | 70.00 | 70.00 | 70.00 | 70.00 | 70.00 | 70.00 |
| | A3G0014 | Point-of-Sale Disk & Literature Rack | N/A | 65.00 | 65.00 | 65.00 | 65.00 | 65.00 | 65.00 |

LITERATURE AND SALES AIDS

| | | | | | | | | | |
|---------|---|---|---------|-------|-------|-------|-------|-------|-------|
| A2G0004 | Pascal Syntax Poster (10/box) | 3 | 4.95 | 35.00 | 35.00 | 35.00 | 35.00 | 35.00 | 35.00 |
| A2G0006 | Literature Display Counter Top | 3 | N/A | 85.00 | 85.00 | 85.00 | 85.00 | 85.00 | 85.00 |
| A2G0013 | Apple Mylar Banner | | N/A | 10.00 | 10.00 | 10.00 | 10.00 | 10.00 | 10.00 |
| A2G0016 | Apple Presentation Folders (10/pk) | | N/A | 7.00 | 6.00 | 6.00 | 6.00 | 6.00 | 6.00 |
| A2L0056 | Apple In Depth F/W (25/box) | | 3.00 ea | 35.00 | 32.00 | 32.00 | 32.00 | 32.00 | 32.00 |
| A2L0051 | Apple Mag. Vol.2 #1 (Telecomm. 50/box) | | 2.50 ea | 33.00 | 25.00 | 25.00 | 25.00 | 25.00 | 25.00 |
| A2L0057 | Apple Mag. Vol.2 #2 (Arts 50/box) | | 3.00 ea | 35.00 | 30.00 | 30.00 | 30.00 | 30.00 | 30.00 |
| A2L0059 | Apple Mag. Vol.3 #1 | | 3.00 ea | 37.50 | 32.50 | 32.50 | 32.50 | 32.50 | 32.50 |
| A2L0061 | Journal Courseware Review Vol. 1 #1 5/pk) | | 5.95 ea | 21.00 | 21.00 | 21.00 | 21.00 | 21.00 | 21.00 |
| A2L0062 | Journal Courseware Review Issue 1 (5/pk) | | 5.95 ea | 21.00 | 21.00 | 21.00 | 21.00 | 21.00 | 21.00 |
| D2L0001 | BPI Descriptive Brochure | | 4.95 | 3.00 | 3.00 | 3.00 | 2.00 | 2.00 | 2.00 |

NOTES:

* - New Product

3 - Will be discontinued when current stock is depleted

SERVICE PARTS DISCOUNTS

The following discounts apply only to authorized dealers who are Level I Service Centers.

| DOLLAR AMOUNT ORDERED | DISCOUNT |
|-----------------------|----------|
| \$25. to \$100. | 0% |
| \$101. to \$1000. | 25% |
| \$1001. to \$10,000. | 30% |
| \$10,001. and above | 40% |

APPLE SALES SUPPORT MATERIAL (NO CHARGE)

| | Model # | Description | Note | Qty. Per Pack | Max. Order Qty. |
|-----------------------|---------|--|------|---------------------|-----------------------|
| IN STORE USE: | | | | | |
| | A2F0001 | Large Logo Decals | | 200 | 1 |
| | A2F0002 | Small Logo Decals | | 200 | 1 |
| | A2F0005 | Retail Price List | | 200 | 4 |
| | A2F0006 | Apple Logo Poster | | 2 | 5 |
| | A2F0010 | Apple Gift Catalog | | 50 | 1 |
| EDUCATION: | | | | | |
| | A2F0004 | Education System Flyer | | 200 | 1 |
| | A2F0061 | Apples In Training Brochure | | 50 | 2 |
| | A2F0074 | Education Newsletter Vol.# 3 #2 | | 25 | 2 |
| BUSINESS: | | | | | |
| | A3F0058 | ProFile™ Take One Flyer | | 100 | 2 |
| | A3F0059 | Apple /// Brochure | | 25 | 4 |
| | A3F0078 | Apple /// Professional Solution Take One Flyer | | 50 | 2 |
| MISCELLANEOUS: | | | | | |
| | A2F0015 | Handicapped Resource Guide | | 25 | 2 |
| | A2F0016 | Co-op Radio/TV Sheet | | 1 | 10 |
| | A2F0017 | OEM Program Brochure | | 25 | 1 |
| | A2F0018 | Extended Warranty Flyer | | 200 | 1 |
| | A2F0065 | Co-op Claim Form | | 10 | 2 |
| | A2F0084 | Apple at a Glance | | 50 | 2 |
| DATA SHEETS: | | | | | |
| | A2F0019 | Apple II Plus Personal Computer System | | | |
| | A2F0022 | The Controller | | 25 | 2 |
| | A2F0023 | Apple Post | | 25 | 2 |
| | A2F0025 | Dow Jones | | 50 | 2 |
| | A2F0027 | Apple Writer | | 25 | 2 |
| | A2F0028 | Apple Plot | | 25 | 2 |
| | A2F0029 | Elementary, My Dear Apple | | 25 | 2 |
| | A2F0030 | Apple Music Theory | | 25 | 2 |
| | A2F0031 | Shell Games | | 25 | 2 |
| | A2F0032 | Apple PILOT | | 25 | 2 |
| | A2F0033 | Mail List Manager | | 25 | 2 |
| | A3F0034 | VisiCalc® /// | | 25 | 2 |
| | A2F0035 | Apple /// Pascal | | 25 | 2 |
| | A2F0036 | Apple Business BASIC | | 25 | 2 |
| | A2F0037 | Sophisticated Operation System SOS | | 25 | 2 |
| | A2F0039 | Apple FORTRAN | | 25 | 2 |
| | A2F0040 | Applesoft and Integer BASIC | | 25 | 2 |
| | A2F0041 | DOS Toolkit | | 25 | 2 |
| | A2F0042 | Disk Operating System DOS 3.3 | | 25 | 2 |
| | A2F0043 | Disk II Floppy Subsystem | | 25 | 2 |
| | A2F0044 | The Graphics Tablet | | 25 | 2 |
| | A2F0045 | Silentype® Thermal Printer | | 25 | 2 |
| | A2F0046 | Daisy Wheel Printer (Qume Sprint 5/45) | | 25 | 2 |

| Model # | Description | Qty. Per Pack | Max. Order Qty. |
|---------|---|---------------------|-----------------------|
| A2F0047 | Disk /// | 25 | 2 |
| A2F0048 | Monitor /// | 25 | 2 |
| A2F0050 | Apple IEEE-488 Interface Card | 25 | 2 |
| A2F0051 | Universal Parallel Interface Card (A//) | 25 | 2 |
| A2F0052 | CARDS: Applesoft & Integer BASIC Firmware | 25 | 2 |
| | Hobby/Prototyping Auto-Start ROM | | |
| | 16 Byte Expansion Memory Module | | |
| | Programmer's Aid #1 | | |
| A2F0053 | Apple /// OEM Prototyping Card | 25 | 2 |
| A2F0054 | Apple One-Year Extended Limited Warranty | 25 | 2 |
| A2F0055 | Applegraphics | 25 | 2 |
| A2F0056 | Apple II Business Graphics | 25 | 2 |
| A3F0057 | ProFile™ | 50 | 2 |
| A2F0062 | Seeds of Success | 50 | 2 |
| A2F0063 | Parallel Interface Card (Apple II) | 50 | 2 |
| A2F0064 | Super Serial Card | 50 | 2 |
| A2F0071 | SuperPILOT | 50 | 2 |
| A3F0073 | Quick File /// | 50 | 2 |

VisiCalc is a registered trademark of VisiCorp

SOFTWARE AND MANUALS

The Products on the following pages qualify for an Apple Software Credit. You will receive a credit per the following schedule based on total dollar volume (net of returns) of software and manuals purchased during each Apple fiscal month. The credit is based on invoices, not including freight and insurance, and excludes special promotions (except when noted).

| MONTHLY DOLLAR VOLUME* | | Credit (% of Monthly \$ Volume) | |
|-------------------------|--|---------------------------------|--|
| Up to \$3000. | | 0% | |
| \$3001. to \$6000. | | 3% | |
| \$6001. to \$10,000. | | 6% | |
| \$10,001. to \$50,000. | | 11% | |
| \$50,001. to \$100,000. | | 15% | |
| Over \$100,001. | | 20% | |

| APPLE FISCAL MONTH | FROM | TO |
|--------------------|--------------|-------------|
| October | September 25 | October 29 |
| November | October 30 | November 26 |

* Based on invoices net of returns, freight and insurance

SOFTWARE AND REFERENCE MANUALS

| | Model # | Description | Note | Sugg. Retail | Single Qty. Price | Master Pack Qty. | Master Pack |
|--|-----------|--|------|-----------------|-------------------------|------------------------|----------------|
| LANGUAGES AND OPERATING SYSTEMS | A2D0032 | Apple FORTRAN | | 200.00 | 136.00 | 4 | 124.00 |
| | † D2D0100 | Apple Logo | | 175.00 | 122.00 | 5 | 115.00 |
| | † A2D0024 | Apple Pascal | | 250.00 | 165.00 | 5 | 150.00 |
| | A2D0028 | Apple PILOT | | 100.00 | 61.00 | 3 | 58.00 |
| | A2D0051 | Apple SuperPILOT | * | 200.00 | 122.00 | 5 | 116.00 |
| | D2D0033 | CIS COBOL Dealer Kit | | N/A | 150.00 | N/A | 150.00 |
| | † D2D0032 | CIS COBOL with Forms-2 | | 950.00 | 570.00 | 5 | 550.00 |
| | A2D0029 | DOS Tool Kit | | 75.00 | 47.00 | 5 | 45.00 |
| | A2D0023 | DOS 3.3 Upgrade Kit | | 60.00 | 42.00 | 5 | 40.00 |
| BUSINESS: | C2B0004 | APM | | 235.00 | 152.75 | 5 | 141.00 |
| | A2D0033 | Apple Plot | 6 | 70.00 | 45.00 | 5 | 42.00 |
| | A2D0013 | Apple Post | 6 | 50.00 | 34.00 | 5 | 32.50 |
| | A2D0026 | Apple Writer 1.1 | | 75.00 | 47.00 | 5 | 45.00 |
| | A2D0049 | Apple II Business Graphics | | 175.00 | 110.00 | 5 | 101.00 |
| | C2B0010 | Apple Writer II | | 150.00 | 97.00 | 5 | 90.00 |
| | † D2D0002 | BPI Accounts Receivable | | 395.00 | 248.00 | 5 | 229.00 |
| | † D2D0003 | BPI General Ledger | | 395.00 | 248.00 | 5 | 229.00 |
| | † D2D0023 | BPI Inventory Control | | 395.00 | 248.00 | 5 | 229.00 |
| | † D2D0036 | BPI Job Costing | | 595.00 | 374.00 | 5 | 345.00 |
| | † D2D0035 | BPI Payroll | | 395.00 | 248.00 | 5 | 229.00 |
| | C2B0013 | Comm-Pac | | 85.00 | 55.00 | 5 | 51.00 |
| | A2D0030 | Dow Jones News & Quotes Reporter 2.0 | * | 135.00 | 81.00 | 5 | 76.00 |
| | A2D0007 | Dow Jones Portfolio Evaluator | 6 | 50.00 | 37.00 | 5 | 35.00 |
| | D2D0055 | Micro Courier | | 150.00 | 90.00 | 5 | 85.00 |
| | D2D0076 | Micro Courier Dealer Introduction Pack | | N/A | 195.00 | N/A | N/A |
| | D2D0056 | Micro Telegram | | 150.00 | 90.00 | 5 | 85.00 |
| | C2B0001 | Pascal Animation | | 75.00 | 48.75 | 5 | 45.00 |
| | C2B0003 | Psort | | 85.00 | 55.25 | 5 | 51.00 |
| | C2B0011 | Script II | | 100.00 | 65.00 | 5 | 60.00 |
| | C2B0012 | Senior Analyst | | 225.00 | 146.00 | 5 | 135.00 |
| | D2D0075 | The Analyzer | | 575.00 | 362.00 | 4 | 333.00 |
| | † A2D0012 | The Controller 1.1 | | 625.00 | 426.00 | 4 | 406.00 |
| | D2D0057 | Time Manager | | 150.00 | 94.00 | 5 | 87.00 |
| | C2B0002 | VT-100 Emulator | | 75.00 | 48.75 | 5 | 45.00 |
| SCIENTIFIC/ INDUSTRIAL: | A2D0037 | Applegraphics II | | 75.00 | 47.00 | 5 | 45.00 |
| | C2S0002 | Data Tree Data Base | | 125.00 | 81.00 | 5 | 75.00 |
| | C2S0004 | Designer's Toolkit | * | 225.00 | 143.00 | 5 | 138.00 |

| | Model # | Description | Note | Sugg. Retail | Single Qty. Price | Master Pack Qty. | Master Pack |
|---------------------------------------|----------|--|------|-----------------|-------------------------|------------------------|----------------|
| EDUCATION: | | | | | | | |
| | D2D0100 | Apple Logo | | 175.00 | 122.00 | 5 | 115.00 |
| | A2D0015 | Elementary, My Dear Apple, Education II | | 30.00 | 20.00 | 5 | 18.00 |
| | C2E0002 | Geometry and Measure | | 50.00 | 32.50 | 5 | 30.00 |
| | C2E0001 | Hand Holding BASIC | | 100.00 | 65.00 | 5 | 60.00 |
| | C2E0012 | Magic Spells | | 45.00 | 29.00 | 5 | 27.00 |
| | C2E0010 | Math Strategy | | 45.00 | 29.00 | 5 | 27.00 |
| | C2E0011 | Mop Town | | 50.00 | 32.00 | 5 | 30.00 |
| | C2E0004 | Pilot Animation Tools | | 75.00 | 48.75 | 5 | 45.00 |
| | C2E0008 | Speed Reader | | 70.00 | 45.00 | 5 | 42.00 |
| | C2E0009 | Spelling Strategy | | 45.00 | 29.00 | 5 | 27.00 |
| | A2D0014 | Shell Games Educational | 6 | 30.00 | 19.00 | 5 | 18.00 |
| | C2E0003 | Supermap | | 35.00 | 22.75 | 5 | 21.00 |
| PERSONAL AND ENTERTAINMENT | | | | | | | |
| | A2D0034 | Apple Adventure | | 35.00 | 23.00 | 5 | 21.50 |
| | C2H0001 | Personal Finance | | 75.00 | 48.75 | 5 | 45.00 |
| | C2H0005 | Utopia Graphics | | 75.00 | 48.75 | 5 | 45.00 |
| | C2H0009 | World's Blackjack | | 50.00 | 32.50 | 5 | 30.00 |
| APPLE II PRODUCT TRAINING PAKS | | | | | | | |
| | C2Z0001 | PTP—Apple Writer II | * | 40.00 | 20.00 | 5 | 20.00 |
| APPLE II REFERENCE MANUALS | | | | | | | |
| | A2L0026 | Apple Fortran Reference Manual (7/box) | | 25.00 ea | 105.00 | N/A | |
| | D2L0013 | Apple Monitor Peeled | | 19.95 | 10.00 | N/A | |
| | A2L0042 | Apple PILOT Editors Manual (10/box) | | 15.00 ea | 90.00 | N/A | |
| | A2L0041 | Apple PILOT Language Manual (9/box) | | 20.00 ea | 108.00 | N/A | |
| | A2L0001A | Apple Reference Manual (8/box) | | 20.00 ea | 96.00 | N/A | |
| | A2L0006 | Applesoft Reference Manual (8/box) | | 10.00 ea | 48.00 | N/A | |
| | A2L0018 | Applesoft Tutorial Manual (9/box) | | 10.00 ea | 54.00 | N/A | |
| | A2L0005 | BASIC Programming Manual (20/box) | | 7.00 ea | 72.00 | N/A | |
| | D2L0011 | CIS COBOL Manuals | | 95.00 | 59.00 | N/A | |
| | A2L0007 | Communications Manual (5/box) | | 2.00 ea | 6.00 | N/A | |
| | A2L0012 | Disk II Manual (8/box) | | 10.00 ea | 48.00 | N/A | |
| | A2L0033 | Graphics Tablet Manual (5/box) | | 10.00 ea | 30.00 | N/A | |
| | A2L0008 | High-Speed Serial Manual (5/box) | | 2.00 ea | 6.00 | N/A | |
| | A2L0004 | Parallel Printer Manual (5/box) | | 2.00 ea | 6.00 | N/A | |
| | D2L0014 | Pascal Hands On (5/box) | | 14.95 ea | 43.00 | N/A | |
| | A2L0027 | Pascal Language Reference Manual (9/box) | | 20.00 ea | 108.00 | N/A | |
| | A2L0028 | Pascal Operating System Manual (7/box) | | 25.00 ea | 105.00 | N/A | |
| | A2L0011 | Programmer's Aid Manual (16/box) | | 2.00 ea | 20.00 | N/A | |
| | A2L0002 | 6502 Hardware Manual (5/box) | | 15.00 ea | 63.00 | N/A | |
| | A2L0003 | 6502 Programmer's Manual (5/box) | | 15.00 ea | 63.00 | N/A | |
| | A2L0034 | Silentype® Manual (10/box) | | 2.00 ea | 12.00 | N/A | |
| | A2L0036 | The DOS Manual DOS 3.3 (10/box) | | 10.00 ea | 60.00 | N/A | |

NOTES:

† - Products eligible for Floorplanning

* - New Products

6 - 13 Sector

SOFTWARE AND REFERENCE MANUALS Continued

| | Model # | Description | Note | Sugg. Retail | Single Qty. Pack Price | Master Qty. | Master Pack |
|--|-----------|---|------|-----------------|------------------------------|----------------|----------------|
| APPLE /// SOFTWARE | | | | | | | |
| BUSINESS: | C3B0003 | Apple Access /// | | 150.00 | 97.00 | 5 | 90.00 |
| | A3D0003 | Apple /// Mail List Manager | | 150.00 | 95.00 | 5 | 90.00 |
| | † C3B0001 | Apple Writer /// | | 225.00 | 146.00 | 5 | 135.00 |
| | C3B0002 | Business Graphics /// | | 175.00 | 113.00 | 5 | 105.00 |
| | C3B0004 | Script /// | | 125.00 | 81.00 | 5 | 75.00 |
| | † C3B0005 | Senior Analyst /// | * | 350.00 | 140.00 | 5 | 130.00 |
| | † A3D0002 | VisiCalc® /// | | 250.00 | 165.00 | 5 | 150.00 |
| | A3D0010 | Quick File /// | * | 100.00 | 60.00 | 5 | 58.00 |
| LANGUAGES AND OPERATING SYSTEMS | A3D0004 | Apple /// Business BASIC | | 125.00 | 80.00 | 5 | 75.00 |
| | † A3D0005 | Apple /// Pascal | | 250.00 | 162.00 | 5 | 152.00 |
| | C3S0001 | Pascal Utility Library | | 75.00 | 48.00 | 5 | 45.00 |
| APPLE /// REFERENCE MANUALS | A3L0002 | Apple Business Basic Manual Volumes 1&2 (5 sets/box) | | 30.00 ea | 90.00 | N/A | N/A |
| | A3L0004 | Pascal Introduction, Editor and Filer (8/box) | | 20.00 ea | 96.00 | N/A | N/A |
| | A3L0005 | Pascal Program Preparation Tools Manual (8/box) | | 20.00 ea | 96.00 | N/A | N/A |
| | A3L0003 | Pascal Programmer's Manual Two Volume Set (4 sets/box) | | 30.00 ea | 72.00 | N/A | N/A |
| | | | | | | | |
| APPLE /// PRODUCT TRAINING PAKS | C3Z0002 | PTP - Apple /// Business Graphics | | 40.00 | 20.00 | 5 | 20.00 |
| | C3Z0001 | PTP - Apple Writer /// | | 40.00 | 20.00 | 5 | 20.00 |
| | A3Z0001 | PTP - Mail List Manager | | 40.00 | 20.00 | 5 | 20.00 |
| | A3Z0002 | PTP - VisiCalc® /// | | 40.00 | 20.00 | 5 | 20.00 |
| | A3Z0003 | PTP - Apple /// System Utilities | * | 40.00 | 20.00 | 5 | 20.00 |

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